



Sarah Ogle

Marketing & Communications Director

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Two great theatres
One creative heart



**Towards the Theatre Makers
& Audiences of the Future**

- 
- **Who we are and what we do**
 - **A history of working with Young People**
 - **YEP is born**
 - **Nuts & Bolts of YEP**
 - **Numbers, challenges & opportunities**



Theatrical dynasties - Histories reflect fortunes of the city

LMTT formed in 2000 as registered charity, funded by ACE NW and LCC

Joint Chief Executives: Gemma Bodinetz & Deborah Aydon

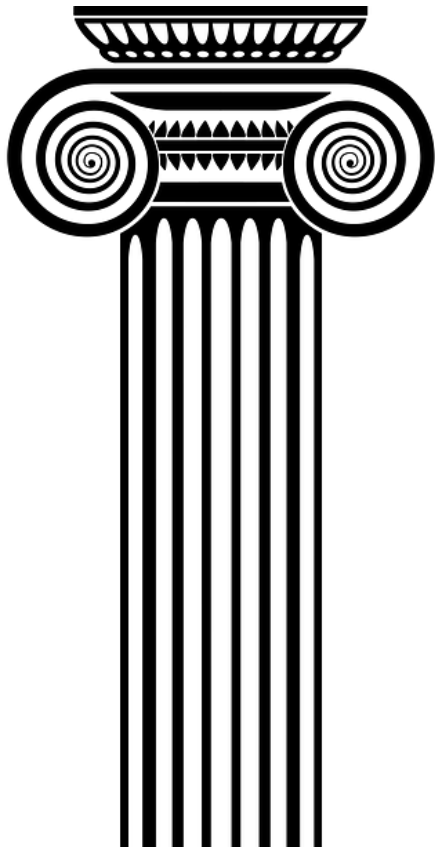
Liverpool celebrated European Capital of Culture in 2008

Centenary of Liverpool Repertory Company in November 2011 saw Playhouse Studio re-opened

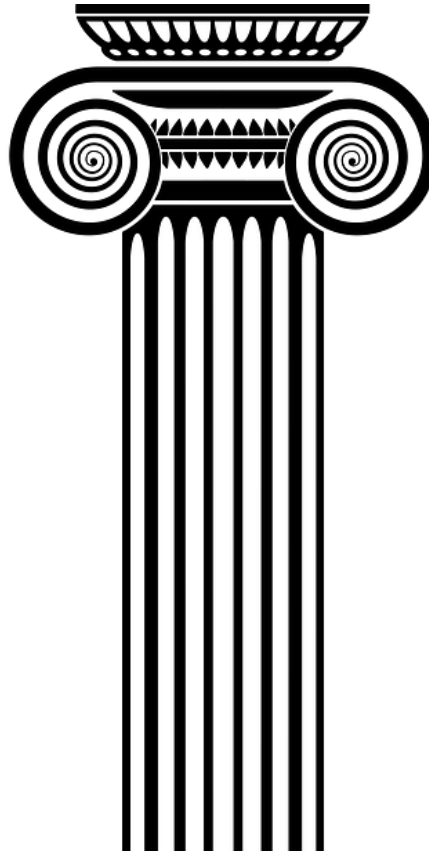
The new Everyman opened in March 2014



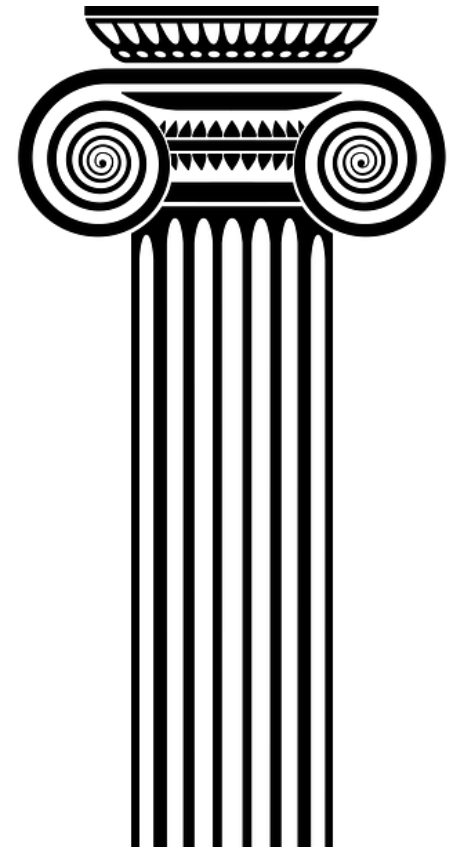
**Playhouse
Residencies**



**Young
Everyman
Playhouse**



**Everyman
Company**





New Works & New Artists

★★★★ “Liverpool Everyman and Playhouse has an impressive record of launching new dramatists”
The Guardian on *Scrappers* by Daniel Matthew



Education, Community & Young People



A History of Inspiring Youth Theatre



Our Ambition



1. Theatre Makers of the Future
2. Independent Theatre Goers





Nuts & Bolts

THE STAGE

A W A R D S

SCHOOL OF THE YEAR 2015

sponsored by



Nick Hern Books

Theatre publishers & performing rights agents

WINNER 2015

Young Everyman Playhouse, Liverpool!

- **For young people aged 11 – 25.**
- **£5 theatre tickets**
- Regular workshops sessions.
- 6 strands; **Actors, Directors, Producers, Technicians, Writers** and **Marketing.**
- No experience required
- Guidance on career aspirations and a way to meet new, like-minded people from the city and regions.



Actors



Directors



Producers



Technicians



Writers

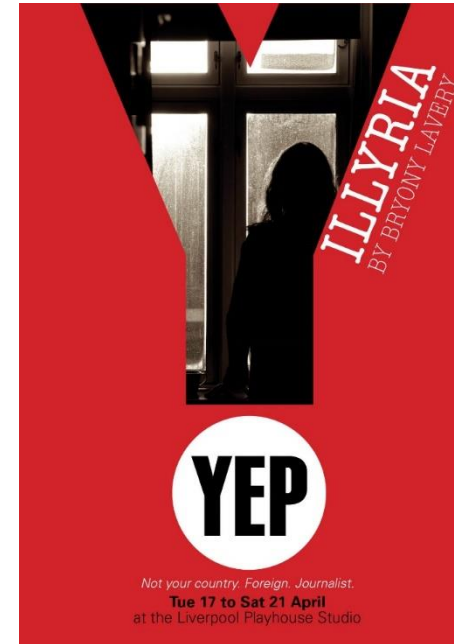
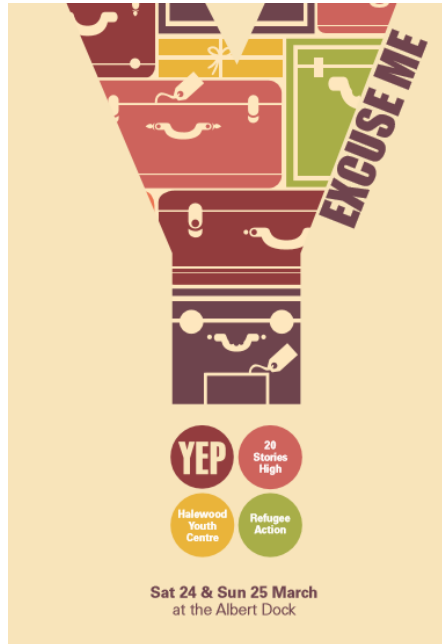
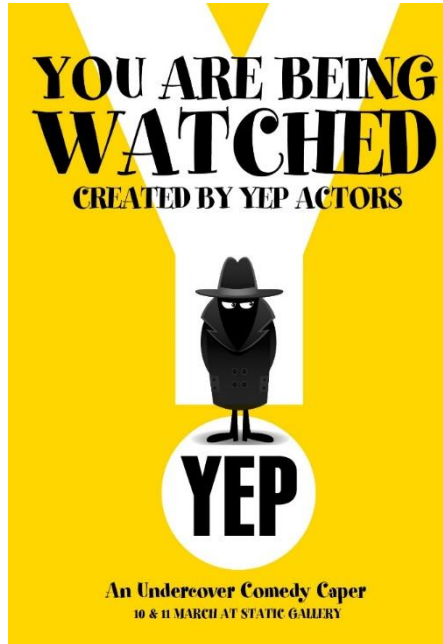
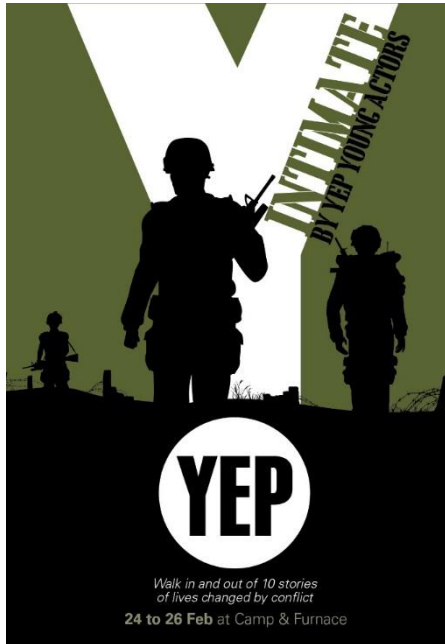


Marketing



Career guidance

The start





**The Wind in
the Willows**



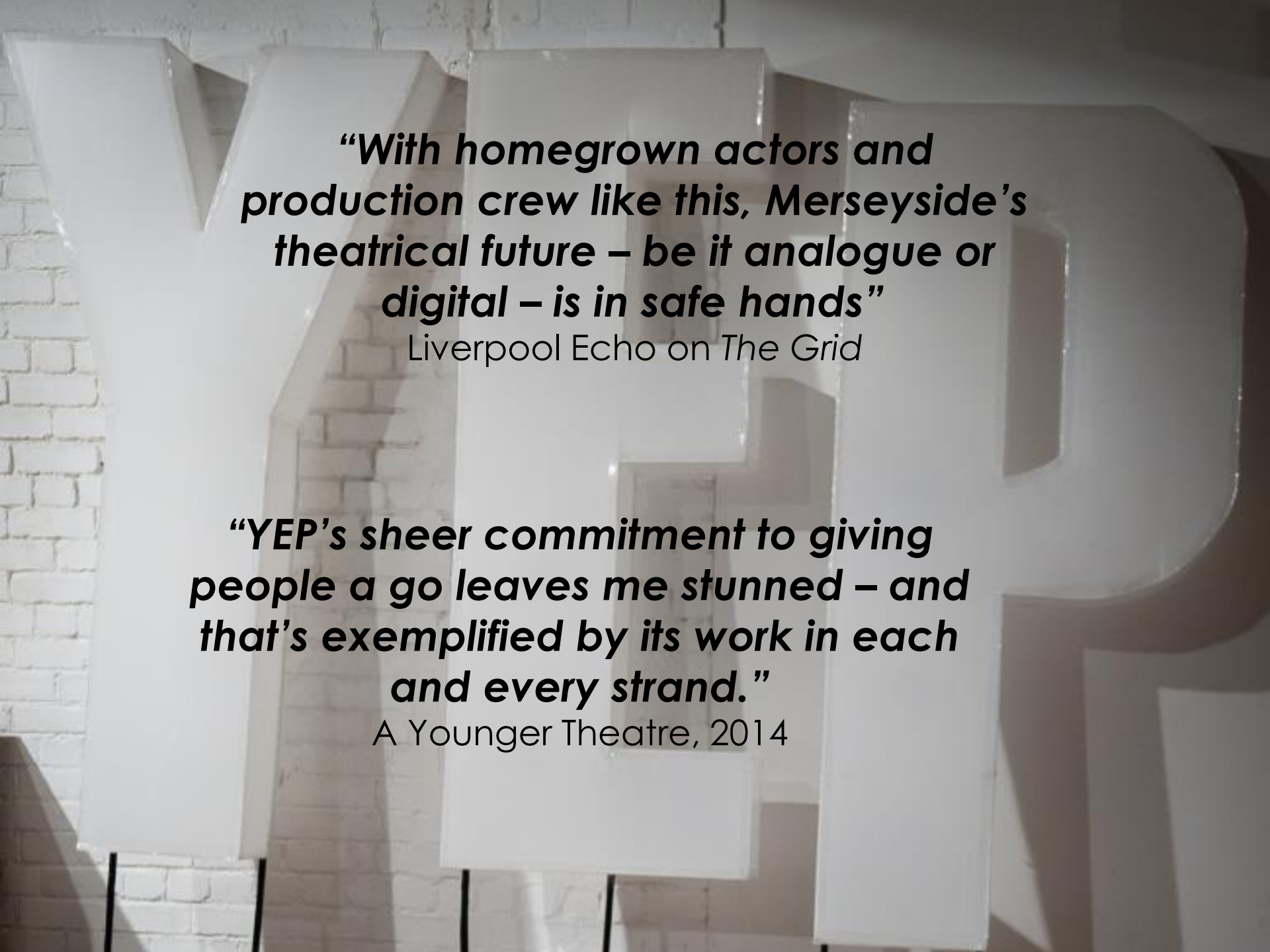
Papertown



The Grid



**YOUNG
THEATRE
MAKERS**



“With homegrown actors and production crew like this, Merseyside’s theatrical future – be it analogue or digital – is in safe hands”

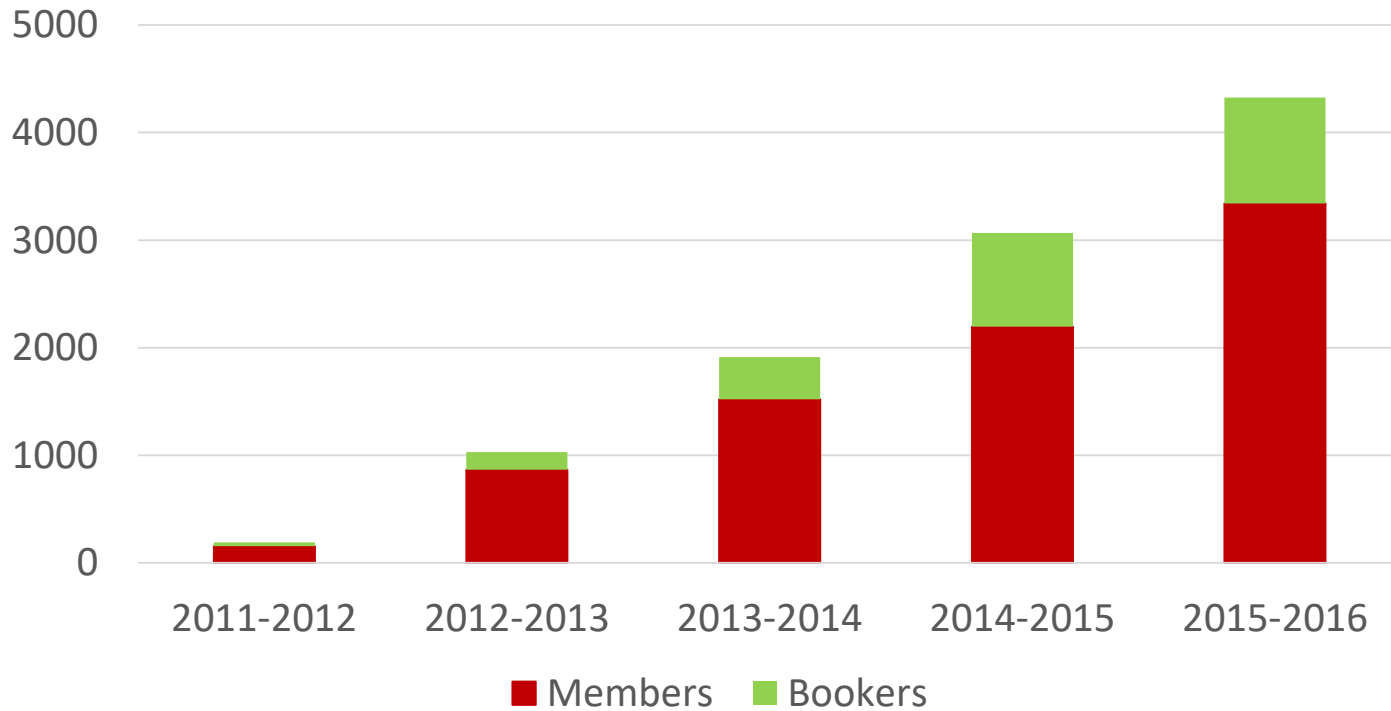
Liverpool Echo on *The Grid*

“YEP’s sheer commitment to giving people a go leaves me stunned – and that’s exemplified by its work in each and every strand.”

A Younger Theatre, 2014



The Numbers





The Challenges

- Audiences are relatively small
- Time
- Budget
- Safe-guarding
- 'Their voice'
- Commitment
- The programme



The Opportunities

- **Links - LJMU, LIPA, Edge Hill, DaDa**
- **Diversifying our audience**
- **Post 26 years**
- **Apprentices & traineeships**
- **Website development & online booking**
- **The Company**





A Tiny Revolution

- **Thinking big & differently**
- **Small experiments**
- **Developing practice**
- **Joining the dots**
- **Empowering young people**
- **Creating ownership**

@youngeveryplay

Thank you for listening

Any Questions?



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