



How to get started

Follow these simple steps to start using Show Stats...

Request a new account at showstats.org/Account/SignUp. You can register as a Venue, Touring Organisation or Both. Once you've made your request, a member of our Support team will then be in touch to set up your account.

As soon as your account is set up you can start requesting your productions in the 'Find Productions' section of Show Stats straight away.

After requesting productions, touring organisations need to wait for the host venue to approve their request.

Touring organisations can create a **free Annual Summary** report from all the approved productions in their Show Stats account for the previous financial year.

Also all approved productions can be 'activated' to give you access to more dynamic reporting in Show Stats. Activating productions has a minimum annual charge of £100 +VAT that gives you access to productions that have sold up to 10,000 tickets. For more information about billing in Show Stats click [here](#).

If you have any questions, please contact our Support team on audiencefinder@theaudienceagency.org who will answer your questions.

showstats.org